

Tiki Oasis

CATCH THE NEW WAVE

What: Tiki Oasis, the original and largest Tiki event in the world, offers five nights and four days of live music, dance, djs, vendors, fashion show, poolside entertainment, car show, kids activities, art exhibit, plus top experts giving educational presentations on everything from cocktails, art, architecture, & food, to Tiki carving!

When: Wednesday August 7 through Sunday August 11, 2019

Where: Crowne Plaza Hotel and Bali Hai restaurant in sunny San Diego, California

Why: To share the fun, creative Tiki Style with friends from around the globe.

Who: Tiki Oasis has an international audience and demographic ranging from 21-65 (core audience: 25-55) with an interest in island lifestyle and all its attractions: tropical cocktails, exotic music, food, art, fashion, architecture and more. During the five-day event over 4000+ enthusiastic Tiki fans experience Tiki Oasis. More than 2,000 guests stay at the host and nearby partner hotels for the entire weekend.

Deadlines • Sign up by June 14th, 2019

Payment • June 28th, 2019

Deliverables • July 15th, 2019

Sponsorship Opportunities

Become a Sponsor! Tiki Oasis offers a wide variety of opportunities for your organization to be featured at the event. Get exposure and interact with our crowd thru sponsorship, banner placement, product samplings and tastings, promo at the event, merchandise promos and advertising. Participate in specialized events such as symposiums, suite parties, private tastings, car show, art gallery, kid activities, late night events, product sampling, or create an event around your new product launch, partnership or anniversary with a custom or special event sponsorship. We look forward to working with you on a sponsorship that will best suit your needs and we are also open to increasing the value of your Sponsorship Package in exchange for reasonable and valuable trade. Ask us for details!

marketing@tikioasis.com (530) 470-0870 - www.tikioasis.com

Sponsor Levels & Benefits	\$10,000	\$5,000	\$3,500	\$2,500
Onsite exposure				
Branded banner incorporated into main stage (Thu-Sat)	X			
Logo on shopping bag given to all ticketed attendees	X			
Inclusion in one special event of your choosing: Opening Night Luau, Symposium, Miss Tiki Oasis Pageant, Sip 'n Shop, VIP reception, Fashion Show, Car Show, Midnight Burlesque show, Official Pre or Post Party, Bartender Battle or Custom Event	X			
Option to activate co-branded photo booth (sponsor to set up and staff)	X			
Option for Welcome Sign in main lobby	X			
Tiki Oasis to distribute giveaways	X	X		
Brand featured and showcased in sponsor category	X	X		
PA recognition on Main Stage	4x	2x	1x	
Onstage giveaways	4x	2x	1x	
Poolside banner	X	X	X	X
Option to sponsor symposium	X	X	X	X
Print exposure				
Logo included in local and national print ads	X	X		
Logo included on postcards and promotional materials	X	X		
Color advertisement in the official souvenir event program	FULL glossy	FULL	HALF	HALF
Logo on Press Release	X	X		
Listed as featured sponsor in program	X	X		
Online exposure				
Prime logo positioning and link on website	X	X		
Secondary logo positioning and link on website			X	X
Logo on Tiki Oasis app	X			
Sponsor highlight in e-newsletter	3X	2X	1X	
Feature on Social Media network of your choice	2X	1X		
Highlight on Social Media network of your choice	3X	2X	1X	
Hospitality & Client Entertaining				
Tickets to event (Five-day pass)	6 VIP	6	4	2
VIP reception with Tiki Oasis team	X	X	X	
Opportunity for custom additions/packages	X	X	X	X

We are proud to offer many custom sponsor packages!

Symposium

\$2500

Two (2) complimentary passes Wed-Sun • Poolside banner • Welcome cocktail or giveaway • Logo featured on website • Listing in events schedule • 1/2 page ad in program • Logo featured on event app

Deluxe Vending

\$1500

Two (2) complimentary passes Wed-Sun • 10x10 Vending space • Contribute to Miss Tiki Oasis prize package • Logo & link featured at top of Marketplace page on website • Highlight post on Insta or Facebook • 1/2 page ad in program • Logo featured on event app

Sunday Showcase

\$1500

Limited to 2

Two (2) complimentary passes Wed-Sun • Distribute information and/or provide services at Sunday Night showcase • Welcome Banners at doors & front of stage • PA recognition from stage • Logo on website • Featured post on Insta or Facebook • 1/2 page ad in program • e-newsletter highlight • Logo on event app

Car Show

\$1500

Limited to 2

Two (2) complimentary passes Wed-Sun • Table/vending space to distribute premiums, product, or sales info and/or provide services at Car Show • Welcome Banners at Car Show entrance and on Car Show stage • PA recognition from stage with giveaways • Logo on website • 1/2-page ad in program • Option to include branded vehicle in car show • Logo featured on event app

Sip n' Shop

\$800 + product

Available only in conjunction with deluxe sponsorships. Co-sponsored poolside tasting party Friday evening during our exclusive vendor preview. • Banner on-site during Sip 'n Shop • Listing in events schedule • Distribute your stirrers, cups, napkins and other POS at event

Midnight Burlesque

\$2000

Limited to 2

Two (2) complimentary passes Wed-Sun • Distribute information or services during "Midnight at Tiki Oasis" • Welcome Banners at doors & front of stage • PA recognition • Contribute to Miss Tiki Oasis prize package • Logo on website • Featured post on Insta or Facebook • 1/2 page ad in program • Highlight in e-newsletter • Logo featured on event app

Tiki Tasting

\$800 + product

Be part of two 90 minute sessions during which the Tiki Oasis crowd will sample and taste your products • Banner on site during Tiki Tasting • Listing in events schedule • Opportunity to use branded cups, napkins, drink coasters, swizzles and other POS at event (Does not include tickets to the main event)

Room Key

\$2000

Two (2) complimentary passes Wed-Sun • Your artwork or advertisement on 1500 souvenir hotel key cards at host hotel and partner hotels • Logo featured on event app.

Co-Branded Options

\$1000 - \$2500

Ask about other creative co-branded opportunities such as wristbands, coasters, cocktail napkins, cups and more.

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Tiki Oasis Sponsorship packages do not include tickets, tiki mugs or other merchandise unless noted

Advertising Rates

Note: Tiki Oasis advertisers are offered the opportunity to place promotional items on site at Tiki Oasis at no additional cost. All items must be approved, and shipped/delivered to arrive at hotel in San Diego by July 15.

EVENT PROGRAM PRICING

\$250 - Quarter-page vertical 3.5" X 4.5"

\$400 - Half-page vertical 3.5" X 9.25"

\$400 - Half-page horizontal 7.375" X 4.5"

\$700 - Full-page interior 8.125" X 10"

\$850 - Inside front cover glossy 8.125" X 10" only 1 available

\$850 - Interior glossy front pages 8.125" X 10"

\$850 - Interior glossy back pages 8.125" X 10"

\$850 - Inside back cover glossy 8.125" X 10" only 1 available

\$1,000 - Back cover glossy 8.125" X 10" only 1 available

\$1,250 - Two-page spread 2 full-page interior ads each 8.125" X 10" on facing pages

WEB ONLY

\$500 - Full-color Web banner 300px wide X 300px high (3 months guaranteed)

\$300 - Grayscale logo 300px wide X 300px high (3 months guaranteed)

SOCIAL MEDIA E-PACKAGE

\$1,250 - Featured e-blast 1K to 10K+ subscribers, spotlight on Instagram 1K to 20K+ followers, spotlight on Facebook Group 1K to 16K+ members, spotlight to link to Facebook page 1K to 16K+ followers

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