



What: Tiki Oasis, the original and largest Tiki event in the world, offers five nights and four days of live music, dance, djs, vendors, fashion show, poolside entertainment, car show, kids activities, and an art exhibit, plus the top experts giving educational presentations on everything from cocktails, art, architecture, food to Tiki carving!

When: Wednesday August 8 through Sunday August 12, 2018

Where: Crowne Plaza Hotel and Bali Hai restaurant in sunny San Diego, California

Why: To share the fun, creative Tiki Style with friends from around the globe.

How many: During the five-day event more than 3500 Tiki fans experience Tiki Oasis. Over 1,000 guests stay at the primary hotel for the entire weekend.

Deadlines • Sign up by June 1st
Payment • June 15th
Materials • July 1st

Sponsorship Opportunities

Become a Sponsor! Tiki Oasis offers a wide variety of opportunities for your organization to be featured at the event. Get exposure and interact with our crowd thru sponsorship, banner placement, product samplings and tastings, promo at the event, merchandise promos and advertising. Participate in specialized events such as symposiums, suite parties, private tastings, car show, art gallery, kid activities, late night events, product sampling, or create an event around your new product launch, partnership or anniversary with a custom or special event sponsorship. We look forward to working with you on a sponsorship that will best suit your needs and we are also open to increasing the value of your Sponsorship Package in exchange for reasonable and valuable trade. Ask us for details!

marketing@tikioasis.com (530) 470-0870
www.tikioasis.com

Sponsor Levels & Benefits	\$10,000	\$5,000	\$3,500	\$2,500
Onsite exposure				
Banner main stage (Thu-Sat)	X			
Poolside banner	X	X	X	X
Tiki Oasis to distribute giveaways	X	X		
Logo on shopping bag given to all ticketed attendees	X			
Brand featured and showcased in sponsor category	X	X		
PA recognition	4x	2x	1x	
Onstage giveaways	4x	2x	1x	
Option to sponsor symposium	X	X	X	X
Inclusion in one special event of your choosing: Opening Night, Room Crawl party, Luau, Miss Tiki Oasis Pageant, Sip 'n Shop, Car Show, Midnight Burlesque, Official Pre or Post Party etc.	X			
Option for Co-Branded Photo Booth	X			
Print exposure				
Logo included in local and national print ads	X	X		
Logo included on postcards and promotional materials	X	X		
Color advertisement in the official souvenir event program	FULL glossy	FULL	HALF	HALF
Logo on Press Release	X	X		
Listed as featured sponsor in program	X	X		
Online exposure				
Prime logo positioning and link on website	X	X		
Secondary logo positioning and link on website			X	X
Sponsor highlight in e-newsletter	3X	2X	1X	
Feature on Social Media network of your choice	2X	1X		
Mention on Social Media network of your choice	3X	2X	1X	
Hospitality & Client Entertaining				
Tickets to event (Five-day pass)	4 VIP	4	2	2
VIP reception with Tiki Oasis team	X	X	X	
Opportunity for custom additions/packages	X	X	X	X

We are proud to offer many custom sponsor packages!

Deluxe Vending **\$1500**

Two (2) complimentary passes Wed-Sun • 10x10 Vending space • Contribute to Miss Tiki Oasis prize package • PA recognition • Logo / link on website vendor page • Featured post on Insta or Facebook • 1/2 ad in program

Sunday Showcase **\$1500**

Two (2) complimentary passes Thurs-Sun • Distribute information and/or provide services at Sunday Night showcase • Banner on stage • PA recognition from stage • Logo on website • Featured post on Insta or Facebook • 1/2 ad in program • Highlight in e-newsletter

Car Show Sponsor **\$1000**

Two (2) complimentary passes Thurs-Sun • Table/vending space to distribute premiums, product, or sales info and/or provide services at Car Show • Logo on car show poster • Banner on Car Show stage • PA recognition from stage with giveaways • Logo on website • 1/4-page ad in program • Option to include branded vehicle in car show

Sip n' Shop Sponsor **\$750 + product**

Co-sponsored poolside tasting party Friday evening during our exclusive vendor preview
Banner on-site during Sip 'n Shop • Distribute your stirrers, cups, napkins and other POS at event

Ask About Co-branded Items **\$500-\$2000**

Wristband, coaster, shopping bag; photo booth, cocktail napkins; cocktail cups and other co-branded opportunities.

Midnight Burlesque **\$2500**

Two (2) complimentary passes Wed-Sun • Distribute information or services during "Midnight at Tiki Oasis"
• Banner on stage • PA recognition • Contribute to Miss Tiki Oasis prize package • Logo on website
• Featured post on Insta or Facebook • 1/2 page ad in program • Highlight in e-newsletter

Tiki Tasting **\$750**

Be part of two 90 minute sessions during which the Tiki Oasis crowd will sample and taste your products
• Banner on site during Tiki Tasting • Listing in event schedule • Opportunity to use branded cups, napkins, drink coasters, swizzles and other POS at event.

Symposium Sponsor **\$2500**

Sponsor or co-sponsor educational symposiums • Two (2) complimentary passes Thurs-Sun • Poolside banner • Welcome cocktail or giveaway • Logo featured on website • Listing in events schedule • 1/4 ad in program.

Room Key Sponsor **\$2000**

Two (2) complimentary passes Thur-Sun • Your artwork or advertisement on souvenir hotel key cards at host hotel and two partner hotels.