



WHAT: Tiki Oasis, the original and largest Tiki event in the world, offers four nights and three days of live music, dance, djs, vendors, fashion show, poolside entertainment, car show, kids activities, and an art exhibit, plus the top experts giving educational presentations on everything from cocktails, art, architecture, food to Tiki carving!

WHEN: Thursday August 10 through Sunday August 13, 2017

WHERE: Crowne Plaza Hotel and Bali Hai restaurant in sunny San Diego, California

WHY: To share the fun and creative Tiki Style with friends from around the globe.

HOW MANY: During the four-day event more than 3500 Tiki fans experience Tiki Oasis. Over 800 guests stay at the primary hotel for the entire weekend.

**INTERNATIONAL
INTRIGUE**



DEADLINES: SIGN UP BY JUNE 1ST
PAYMENT • JUNE 15TH
MATERIALS • JULY 1ST

SPONSORSHIP OPPORTUNITIES

Become a Sponsor! Tiki Oasis offers a wide variety of opportunities for your organization to be featured at the event! Get exposure to our crowd thru sponsorship, banner placement, product samplings and tastings, promo at the event, merchandise promos and advertising. Participate in specialized events such as symposiums, suite events, private tastings, car show, art gallery, kid activities, late night events, product sampling, or create an event around your new product launch, partnership or anniversary with a custom or special event sponsorship. We look forward to working with you on a sponsorship that will best suit your needs and we are also open to increasing the value of your Sponsorship Package in exchange for reasonable and valuable trade. Ask us for details!

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Sponsor Levels & Benefits	\$5,000	\$3,500	\$2,500	\$1,500
Onsite exposure				
Client banner on main stage (Fri/Sat)	X			
Poolside banner	X	X	X	X
Tiki Oasis to distribute giveaways	X	X		
Opportunity to include giveaways at general table	X	X	X	
Vending booth	X			
Logo on symposium badge	X			
Logo on wristbands				
Logo on shopping bag given to all ticketed attendees				
Logo co-branded with Tiki Oasis on commemorative item				
Brand featured and showcased in sponsor category	X	X		
PA recognition	4x	2x	1x	
Onstage giveaways	4x	2x	1x	
VIP reception with Tiki Oasis team	X	X	X	
Inclusion in special event (limited availability), choose one:	X			
Host Official Pre-Party or Host Official Post-Party				
Host Wednesday Pre-Party Happy Hour				
Print exposure				
Logo included in local and national print ads	X	X		
Logo included on postcards and promotional materials	X	X		
Color advertisement in the official souvenir event program	FULL	HALF	HALF	HALF
Logo on Press Release	X	X		
Listed as special event sponsor in schedule in program	X	X		
Online exposure				
Prime logo positioning and link on website home page	X			
Secondary logo positioning and link on website home page		X	X	X
Rotating image/advertisement on website home page	X			
Sponsor highlighted e-newsletter insertions	3X	2X	1X	
Feature on Social Media networks (Facebook, Twitter, Instagram)	X			
Mention on pick of Social Media network	3X	2X	1X	X
Mention on radio show broadcast during event & podcast archive	X			
Hospitality & Client Entertaining				
Tickets to event (Four-day pass)	4	3	2	
Opportunity for custom additions/packages	X	X	X	X

WE ARE PROUD TO OFFER MANY CUSTOM SPONSOR PACKAGES. HERE ARE JUST A FEW!

DELUXE VENDING

\$1500

*Join the thriving Tiki Oasis Marketplace and gain extra exposure!
We are only offering 10 of these packages!*

On-site Exposure

- Vending space to distribute category-specific product or sales info on-site 10am - 5pm Saturday & Sunday
- Opportunity to include giveaways/promotional cards at general table
- Opportunity to contribute to Miss Tiki Oasis prize package (includes PA recognition and Program listing)

Hospitality & Client Entertaining

- Two (2) complimentary Tiki Oasis tickets

On-Line Exposure

- Mini Web banner on Tiki Oasis website
- Prime logo positioning and link on Tiki Oasis website vendor page
- Inclusion in social networking

Print Exposure

- Half-page color advertisement in the official souvenir event program

BEAUTY BOUTIKI

\$2,000*

We are offering only 2 sponsors the opportunity to be part of the popular beauty bungalow. Located in the heart of the Tiki Oasis Marketplace the bungalow is a must-stop for women, men and stylish teens! Categories include but not limited to hair, make-up, eyes/lashes, eyebrows, lips, nail polish, tanning and henna tattoos.

**This sponsorship can be shared - 2 co-sponsors @ \$1,000 each*

On-site Exposure

- Opportunity to distribute category-specific premiums, product, or sales information and/or provide services Friday (3pm-8pm), Saturday - Sunday (10am-5pm) on-site inside the Tiki Oasis Beauty Bungalow.
- Right to hang banner outside the Beauty Bungalow
- PA recognition from main stage
- Opportunity to include giveaways/promotional cards at general table
- Opportunity to contribute to Miss Tiki Oasis prize package (includes PA recognition)

Hospitality & Client Entertaining

- Two (2) complimentary Tiki Oasis tickets

On-Line Exposure

- Co-branded splash page on Tiki Oasis website promoting the Beauty Bungalow
- Recognition as special event co-sponsor of Tiki Oasis Beauty Bungalow in events schedule on Tiki Oasis website
- Inclusion in social networking

Print Exposure

- Recognition as special event co-sponsor of Beauty Bungalow in events schedule in official souvenir event program

SUNDAY SHOWCASE

\$1,500

*The weekend ends with a bang and you should be part of it!
We are offering only 2 sponsors the opportunity to be featured on our final night at Tiki Oasis!*

On-site Exposure

- Opportunity to distribute category-specific premiums, product, or sales information and/or provide services during Sunday Night live entertainment showcase
- Right to hang banner on stage Sunday night
- PA recognition from stage

Hospitality & Client Entertaining

- Two (2) complimentary Tiki Oasis tickets

On-Line Exposure

- Mini Web banner ad on Tiki Oasis website
- Recognition as special event co-sponsor of Sunday Night live entertainment in events schedule on Tiki Oasis website
- Inclusion in social networking

Print Exposure

- Half-page color ad in the official souvenir event program
- Recognition as special event sponsor of Sunday Night live entertainment in events schedule in official souvenir event program

CAR SHOW SPONSOR

\$1000

*Only 2 sponsored to be featured at our Tiki Oasis Car Show!
Get top exposure at this popular Tiki Oasis event!*

On-site Exposure

- Opportunity to distribute category-specific premiums, product, or sales information and/or provide services Saturday and Sunday on-site at the Tiki Oasis Car Show
- Logo and/or name on commemorative metal dash plaques
- Logo and/or name on window posters
- Right to hang banner on stage during live performances on stage at the Car Show
- PA recognition from stage with giveaways throughout the weekend

Hospitality & Client Entertaining

- Two (2) complimentary passes

On-Line Exposure

- Recognition as special event co-sponsor of Tiki Oasis Car Show in events schedule on Tiki Oasis website
- Inclusion in social networking

Print Exposure

- Quarter-page color advertisement in the official souvenir event program
- Recognition as special event sponsor of Tiki Oasis car show in events schedule in official souvenir event program

SIP N SHOP SPONSOR

\$500 + product donation

*The Kick-off event that everyone looks forward to, and a great way to get Tiki Oasis attendees sampling and tasting your products!
Only 10 sponsors can be part of the Tiki Oasis Sip 'n Shop.*

On-site Exposure

- Co-sponsored poolside tasting room party on-site 4 - 6pm Friday evening during our exclusive vendor preview
- Right to hang one banner on-site during Sip 'n Shop
- Right to distribute promotional stirrers, cups, napkins and other POS at event

WRISTBAND SPONSOR

\$1000

Only 4 sponsors can be included as one of our main Tiki Oasis Wristband Sponsors. Wristbands are waterproof and must be worn by all attendees at all times, so it's great exposure for your brand and repeated impressions all weekend long.

On-site Exposure

- Logo featured on Tiki Oasis wristbands.

On-Line Exposure

- Inclusion in social networking

MIDNIGHT BURLESQUE

\$2,500

Attendees never miss this saucy midnight showcase featuring the top global burlesque talent nightly. Available to only 2 sponsors.

On-site Exposure

- Opportunity to distribute category-specific premiums, product, or sales information and/or provide services Friday and Saturday nights on-site at "Midnight at Tiki Oasis"
- Right to hang banner on stage
- PA recognition from main stage with mentions to drive traffic to the midnight event
- Opportunity to contribute to Miss Tiki Oasis prize package

Hospitality & Client Entertaining

- Two (2) complimentary passes to Tiki Oasis

On-Line Exposure

- Co-branded splash page on Tiki Oasis website promoting Midnight at Tiki Oasis
- Mini Web banner ad on Tiki Oasis website
- Recognition as special event co-sponsor of Midnight at Tiki Oasis in events schedule on Tiki Oasis website
- Inclusion in social networking

Print Exposure

- Half page color advertisement in the official souvenir event program
- Recognition as special event sponsor of Midnight at Tiki Oasis in events schedule in official souvenir event program

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