



**More than 3000** Tiki fans from all over the globe will come together for our 10th Anniversary 4-day weekend event to:

**EXPERIENCE** the largest, longest-running Tiki Weekender in the world!

**ENJOY** 3 days + 3 nights of non-stop entertainment!

**LEARN** from top experts in our tiki symposiums

**SHOP** the tiki-themed shoppers' bazaar (newly expanded this year!) including collectible, hand-made and one-of-a-kind items!

**SEE** Tiki TV by Thrillville Theatre!

**RELAX** poolside with tropical drink service and live entertainment!

**HAVE FUN** with the whole family in the Tiki Tots activity room!

At the Crowne Plaza Hotel & Bali Hai Restaurant in beautiful San Diego, CA

## Tiki Oasis Anniversary Sponsorship Categories

**Sponsor & Advertising Deadlines: Sign up by June 15th, payment to Tiki Oasis by July 1st, materials by July 15th. No later!**

### Diamond Sponsor (2) \$2,500

#### On-site Exposure

- Right to hang one banner adjacent to the Main Stage
- Space in vending area (if needed) to distribute category-specific premiums, product and/or sales information on-site for both days
- Sponsor can include item in gift bag for hotel guests (500 bags)
- PA recognition on stage each night

#### Print Exposure

- Logo included on posters, flyers, postcards and promotional materials and included on press releases
- Logo included in local and national print ads
- Postcards and posters (10,000 minimum) distributed in San Diego, So. Cal and west coast cities
- Full page BW advertisement in the Event Program
- Sponsor highlighted (100 words and company logo) in e-mail blast to 10,000 Tiki addresses

#### Website

- Logo positioning and link on Tiki Oasis website Home Page

#### Hospitality & Client Entertaining

- Four (4) complimentary passes

### Emerald Sponsor (3) \$2000

#### On-site Exposure

- Logo on co-branded commemorative Drink Stirrers, Cups and/or Cocktail Napkins to be used all weekend at Tiki Oasis events including drink symposium, bar, hotel restaurants, etc.
- Sponsor can include item in gift bag for hotel guests (500 bags)
- PA recognition on stage each night

#### Print Exposure

- Full-page BW advertisement in the Event Program

#### Website

- Logo positioning and link on Tiki Oasis Website

#### Hospitality & Client Entertaining

- Two (2) complimentary passes

### Silver Sponsor (4) \$1,500

#### On-site Exposure

- Sponsor can include item in gift bag for hotel guests (500 bags)
- PA recognition on stage each night

#### Print Exposure

- Half-page BW advertisement in the Event Program
- Logo included on postcards and promotional materials
- Logo included in local and national print ads

#### Website

- Logo positioning and link on Tiki Oasis website

#### Hospitality & Client Entertaining

- Two (2) complimentary passes

### Crystal Sponsor (4) - \$1250

#### Tiki Bar Coaster Promo

- Logo on one side of 5000 drink coasters distributed to U.S. Tiki bars.

#### On-site Exposure

- Logo on drink coasters at Hotel
- Sponsor can include item in gift bag for hotel guests

#### Print Exposure

- Full-page BW advertisement in the Event Program
- Logo included on postcards and promotional materials

#### Website

- Logo positioning and link on Tiki Oasis website

#### Hospitality & Client Entertaining

- Two (2) complimentary tickets

[This offer not available to liquor sponsors].



[www.tikioasis.com](http://www.tikioasis.com)

2801 Buena Vista Ave, Alameda Island, CA 94501

Create awareness for your company, product, or service by becoming a TO10 sponsor, vendor and/or advertiser. Make a splash and reach a highly targeted group of discerning niche consumers at Tiki Oasis!

**Demographics:** Tikiphiles are lovers of island lifestyle and range in age from 5 years to 85 years old.\* Tiki Oasis attendees are professionals of all kinds with disposable income and enough leisure time to enjoy it. They are interested in architecture & art, music (current and past), and the finer things in life - such as a properly prepared Martini!

\*Our demographic is so broad it requires further explanation. Tiki Style instinctively appeals to all ages. Kids love it because it has elements of primitivism and Disneyland-like fantasy. Adults dig it cause Tiki Style is a unique American movement that has "fun in the sun" written all over it. The Tiki Oasis audience consists of everyone from

surfers, retro-hipsters, artists and architects, to grandparents, families, Democrats and Republicans. And they are cultural, intellectual, global-minded and politically aware! Tiki Oasis attendees are world travelers and avid collectors and consumers of tiki culture and vintage merchandise. And they are from all over the world!



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### Deluxe Vending Sponsorship \$1000 (10)

#### On-site Exposure

- Vending space to distribute category-specific product or sales info on-site 10am - 4pm Sat & Sun.
- Sponsor can include item in gift bag for hotel guests (500 bags)
- PA Recognition onstage each night

#### Print Exposure

- Full pg. BW ad in Event Program
- Vendor highlighted in email blast
- Vendor specific email blast

#### Website

- Sponsor receives top logo positioning and link on Tiki Oasis website vending page

#### Hospitality & Client

#### Entertaining

- Two (2) weekend tickets

### 10th Anniversary Souvenir Program Advertising

We print 2500 programs that are given away free at the event. The program has a full color cover and is considered a keepsake collectible by Tiki Oasis attendees. Be a part of the event through an advertisement!!

**\$350** - Back cover, Color - (5x8)

**\$300** - Inside front/back cover, Color (5x8) - 2 available

**\$275** - Interior full page Color (5x8) - 12 available

**\$250** - Full page ad, BW (5x8)

**\$175** - Half page ad, BW (5x4)

Artwork must be 300 dpi JPG, PDF, or EPS file with outlined fonts. Please send all artwork to: [otto@tikinews.com](mailto:otto@tikinews.com)

### Web Only Sponsorship

- **\$1000** - Tiki e-blast e-mail 4x to 10,000 Tiki addresses: 3x included in group email plus 1x individually featured
- **\$400** - Tiki e-blast e-mail 1x to 10,000 Tiki addresses: individually featured
- **\$250** - Tiki e-blast e-mail 1x to 10,000 Tiki addresses: included in group email (4 max sponsors per blast)

**Custom** and Special Event sponsorships available including participation in symposiums, suite events, car show, Tiki Tots activities, etc. Ask Christi for details

### Barter System

We are always open to promo ideas and creative ways of helping each other out! We'll create a custom sponsorship package in exchange for reasonable and valuable trade, or increase sponsorship benefits with cash/trade offer. Let us know what you have to work with, because we'd love to hook up with you!

### Web Banner Ads NEW!

- \$400 Prime position banner top of home page 3 months guaranteed.
- \$250 Standard Web banner 3 months guaranteed.