

Tiki Oasis 9 SAN DIEGO AUGUST 13-16

TIKI SURE CITY



MORE THAN 2000 Tiki fans from all over the globe (800+ staying at the primary hotel for the entire weekend) will come together for our 9th annual 4-day weekend event to:

EXPERIENCE the largest, longest-running Tiki Weekender in the world!

ENJOY three big nights of non-stop live entertainment!

LEARN from top experts in our tiki symposium series!

SHOP the tiki-themed shoppers' bazaar (newly expanded this year!) including many collectible, hand-made and one-of-a-kind items!

SEE films in the B-movie theatre!

RELAX in the poolside lounge with libations and entertainment o' plenty!

HAVE FUN for the whole family in the Tiki Tots activity room!

At the Crowne Plaza Hotel & Bali Hai Restaurant in sunny San Diego, CA

Tiki Oasis Sponsorship Categories

Sponsor & Advertising Deadlines: Sign up by June 1st, payment to Tiki Oasis by July 15th, materials by July 31st

Diamond Head

Presenting Sponsor (2) - \$2,500

On-site Exposure

- Right to hang one banner adjacent to the Main Stage
- Space in vending area (if needed) to distribute category-specific premiums, product and/or sales information on-site for both days
- PA recognition on stage each night

Print Exposure

- Logo included on posters, flyers, postcards and promotional materials and included on press releases
- Logo included in local and national print ads
- Postcards and posters (10,000 minimum) distributed in San Diego, So. Cal and west coast cities
- Full page BW advertisement in the Event Program
- Sponsor can include item in gift bag for hotel guests (500 bags)
- Sponsor highlighted (100 words and company logo) in e-mail blast to 10,000 Tiki addresses

Website

- Logo positioning and link on Tiki Oasis website Home Page

Hospitality & Client Entertaining

- Four (4) complimentary passes

Pipeline Master

Official Sponsor (4) - \$1,500

On-site Exposure

- PA recognition on stage each night

Print Exposure

- Half-page BW advertisement in the Event Program
- Logo included on postcards and promotional materials
- Logo included in local and national print ads
- Sponsor can include item in gift bag for hotel guests (500 bags)

Website

- Logo positioning and link on Tiki Oasis website

Hospitality & Client Entertaining

- Two (2) complimentary passes

Big Kahuna Sponsor (3) - \$2000

On-site Exposure

- Logo on co-branded commemorative Drink Stirrers, Cups and/or Cocktail Napkins to be used all weekend at Tiki Oasis events including drink symposium, bar, hotel restaurants, etc.
- PA recognition on stage each night

Print Exposure

- Full-page BW advertisement in the Event Program
- Sponsor can include item in gift bag for hotel guests (500 bags)

Website

- Logo positioning and link on Tiki Oasis Website

Hospitality & Client Entertaining

- Two (2) complimentary passes

Hang Ten

Tiki Bar Sponsor (4) - \$1000

Tiki Bar Promo

- Logo on one side of 5000 drink coasters distributed to U.S. Tiki bars.

On-site Exposure

- Logo on drink coasters at Hotel

Print Exposure

- Full-page BW advertisement in the Event Program
- Logo included on postcards and promotional materials

Website

- Logo positioning and link on Tiki Oasis website

Hospitality & Client Entertaining

- Two (2) complimentary tickets

[This offer not available to liquor sponsors].



WWW.TIKIOASIS.COM

2215-R Market Street #177, San Francisco, CA 94114

Create awareness for your company, product, or service by becoming a TO9 sponsor, vendor and/or advertiser. Make a splash and reach a highly targeted group of discerning niche consumers at Tiki Oasis!



DEMOGRAPHICS:

Tikiphiles are lovers of island lifestyle and range in age from 5 years to 85 years old.* Tiki Oasis attendees are professionals of all kinds with disposable income and enough leisure time to enjoy it. They are interested in architecture & art, music (current and past), and the finer things in life - such as a properly prepared Martini!

*Our demographic is so broad it requires further explanation. Tiki Style instinctively appeals to all ages. Kids love it because it has elements of primitivism and Disneyland-like fantasy. Adults dig it cause Tiki Style is a unique American movement that has "fun in the sun" written all over it. The Tiki Oasis audience consists

of everyone from surfers, retro-hipsters, artists and architects, to grandparents, families, Democrats and Republicans. And they are cultural, intellectual, global-minded and politically aware! Tiki Oasis attendees are world travelers and avid collectors and consumers of tiki culture and vintage merchandise. And they are from all over the world!

Sponsor & Advertising Deadlines: Sign up by June 1st, payment due by June 15th, materials by July 1st

DELUXE VENDING SPONSORSHIP \$800 (10)

On-site Exposure

- Vending space to distribute category-specific product or sales info on-site 10am - 4pm Sat & Sun.
- PA Recognition onstage each night

Print Exposure

- Full pg. BW ad in Event Program
- Vendor highlighted in email blast
- Sponsor can include item in gift bag for hotel guests (500 bags)
- Vendor specific email blast

Website

- Sponsor receives top logo positioning and link on Tiki Oasis website vending page

Hospitality & Client Entertaining

- Four (4) weekend tickets

Vendor Space is Limited, Best Spots Sell Out Fast! To Guarantee Your Spot, Sign up by May 1st, Payment to Tiki Oasis by May 15th, Materials to Tiki Oasis by June 1st

VENDING \$375 (41)

You will receive vending space to distribute category-specific premiums, product or sales information on-site for both days (set-up 8:30am, vending 10am-4pm, break-down by 5pm), vending space includes electricity, link on Tiki Oasis website, listing in Event program, and two free tickets to the event. Please note vending will be exclusive to hotel guests on Saturday and open to the public on Sunday. Advertisements will be distributed locally for Sunday to get a local crowd.

PROGRAM ADVERTISING

We print 2500 programs that are given away free at the event. The program has a full color cover and is considered a keepsake collectible by Tiki Oasis attendees. Be a part of the event through an advertisement!!

- \$350** - Back cover, Color - (5x8)
- \$300** - Inside front/back cover, Color (5x8) - 2 available
- \$250** - Full page ad, BW (5x8)
- \$175** - Half page ad, BW (5x4)

Artwork must be 300 dpi JPG, PDF, or EPS file with outlined fonts
Please send all artwork to:
otto@tikinews.com

WEB ONLY SPONSORSHIP

- **\$1000** - Tiki-e-blast e-mail 4X to 10,000 Tiki addresses: 3X secondary plus 1X featured
- **\$400** - Tiki-e-blast e-mail 1X to 10,000 Tiki addresses: featured
- **\$250** - Tiki-e-blast e-mail 1X to 10,000 Tiki addresses: secondary (4 max per blast)

BARTER SYSTEM

We are always open to promo ideas and creative ways of helping each other out! We'll create a custom sponsorship package in exchange for reasonable and valuable trade, or increase sponsorship benefits with cash/trade offer. Let us know what you have to work with, because we'd love to hook up with you!